

THE INTERNATIONAL MORGAN CONNECTION

ADVERTISING RATES

2010

RATES

BLACK & WHITE ADVERTISING:

1/4 Page	\$195
1/3 Page Column	\$245
Half Page	\$315
Full Page	\$495

*Black & White rates include three photographs and include design and layout.*Each additional black and white photograph add \$15.*

FULL COLOR ADVERTISING:

Half Page	\$575
Full Page	\$795

*Full color rates include three color photographs on a color background and include design and layout.*Each additional color photograph add \$45.*

COVERS:

Front Cover	\$2,650
Back Cover	\$1,900
Inside Front Cover Page	\$1,275
Inside Back Cover Page	\$1,075

SPECIALS:

Fold outs, weighted paper. Contact The Morgan Connection for information and rates.

SALES CONNECTIONS:

One Unit	\$125
Double Unit	\$210

STALLION STATION:

**\$400 per year for listing including photo.
Double size box \$600 per year.**

CONNECTIONS:

**\$175 per year to list your farm, services, addresses, phone numbers, email/website information
Double listing \$290. To box listing add \$50.**

WORKABLE DIGITAL FILES DEDUCT 5% (DISPLAY ADVERTISING ONLY)

ADVERTISING RATES INCLUDE BASIC LAYOUT, PRODUCTION & DESIGN.

PHOTO MANIPULATION, SPECIAL DESIGNS & PRODUCTION FOR OUTSIDE PUBLICATIONS WILL BE ASSESSED AT \$45 PER HOUR.

NO ADDITIONAL COST FOR PREFERRED PLACEMENT

THE INTERNATIONAL MORGAN CONNECTION

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